Pablo Matamoros

CHIEF INFORMATION AND TECHNOLOGY OFFICER
DIGITAL PLATFORMS ARCHITECT

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Profile

Innovative and results-driven technology leader with 25 years of experience in digital solutions and enterprise management. Proven expertise in leading cross-functional teams, driving digital transformation, and delivering high-impact projects across diverse industries, including real estate, utilities, healthcare, and professional services. Adept at aligning technology strategies with business goals to foster growth and efficiency.

Consulted and led the delivery of solutions for many well-known organisations, including Auckland Airport, Barfoot & Thompson, Bayer, Bayleys, Brother, Canon; Charted Accountants ANZ, Contact Energy, Mediaworks, Sanofi, Trustpower, New Zealand Tourism, Southern Cross Group, Tower Insurance, UCB, Vector Energy and more...

Employment History

Chief Information Technology Officer, Atlantis Health, Auckland

OCTOBER 2021 — PRESENT

Atlantis Health is a global health technology company focusing on improving medication adherence in people with long-term health conditions. Clients include pharmaceuticals such as Bayer, Novartis, Pfizer, and Sanofi.

I joined Atlantis as Head of Delivery to coordinate the delivery of digital solutions globally. In October 2022, I was promoted to CITO (a blend of CIO and CTO). In this role, I work closely with the CEO and secure the technology budget. Key projects in this role involved modernising our core product and internal systems to achieve ISO27001 and SOC2-certified status. I also continue to act as a consultant for our clients.

Notable achievements:

- Improved delivery practices by leading the implementation of a new internal delivery framework.
- Selected, procured and rolled out digital platforms such as Asana, Figma and Drata to support or process improvement plans.
- Led the design and development of a new product with AWS support.
- Hired a virtual CISO and SOC team and completed the implementation of endpoint protection and MDR solutions to improve our cybersecurity stance.

Manager/Principal Consultant, Datacom, Auckland

JANUARY 2017 — OCTOBER 2021

I joined Datacom as a Delivery Manager to reshape the delivery arm of Datacom's Digital Experience team, which had 20 staff members. Due to my success in increasing the productivity and quality of the team and establishing solid partnerships with vendors, I became the division's Business Unit Manager soon after.

The organisation underwent a series of restructures in which I had to make difficult decisions for the team's benefit. As a result of some of these decisions, the design arm was moved to a separate division, but I still managed a solid team of engineers.

Clients include Auckland Airport, Barfoot & Thompson, Canon, Contact Energy, Genesis, Southern Cross Group, Tourism New Zealand and more.

Notable achievements:

- Built Datacom's partnership with Kentico and Sitecore
- Grew the Sitecore practice, bringing new opportunities and clients to Datacom
- Helped to establish a Digital practice in Australia
- Led the response to successful RFPs such as Tourism New Zealand and Kenards Hire (Australia).

Senior Consultant, Deloitte, Auckland

SEPTEMBER 2015 — DECEMBER 2016

Deloitte Digital is a successful international digital agency, particularly in Australia. Deloitte wanted to replicate this success in New Zealand. Due to my track record of delivering solutions for high-profile clients, I was hired to assist in building their delivery team.

While helping the director of Deloitte Digital with pre-sales, presentations, and strategy, I continued to work with delivery teams across Australia and New Zealand. Two re-branding projects were highlights of this role: Australia New Zealand Chartered Accountants and 3News to NewsHub by Mediaworks. In both projects, I acted as Senior Consultant / Technical Lead.

During this tenure, while helping establish the practice, I strengthened my relationships with vendors such as Sitecore, Kentico, and Adobe.

Senior Analyst / Lead Software Engineer, Cucumber, Auckland

OCTOBER 2012 — SEPTEMBER 2015

My passion for digital and Cucumber's interest in my previous work at Triodent moved me to join the organisation to gain wider exposure to digital platforms. My prior experience working on the client side helped me assist customers in making practical decisions based on solid business grounds where technology is the enabler, not the goal.

I was responsible for designing and implementing online solutions for high-profile New Zealand organisations such as Bayleys, Barfoot & Thompson, Mediaworks, and Trustpower.

ERP Lead Consultant / Technical Lead, Triodent, Katikati

JULY 2009 — OCTOBER 2012

As a lecturer at the Bay of Plenty Polytechnic, I worked on a community programme to consult for local businesses. Triodent was one of these businesses. Soon after working with their IT Manager to define the company's IT Strategy, I was hired to lead its implementation.

I lead the analysis and technical implementation of the company's first ERP (EPICOR 9). The project transformed the organisation by automating manual processes and providing a 360-degree view of the company's performance.

As part of this transformation, we redesigned the company's e-commerce website. The new e-commerce platform was fully integrated with the ERP system. We worked with the sales and marketing team to increase online sales from none to NZD 1+ million a year. The website not only increased sales but also reduced call centre costs.

Previous 10+ years

JANUARY 1998 — NOVEMBER 2009

I started my career as a graduate software engineer in Argentina, gradually moving into more senior roles across professional services, research, and manufacturing. During this period, I also provided tuition in software development at university and privately.

Upon my move to New Zealand, my previous tutoring experience helped me secure roles as a lecturer in New Zealand tertiary institutions, including four years of lecturing at the Bay of Plenty Polytechnic. This experience helped me improve my presentation and leadership skills (in this case, leading students).

Education

Master of Information Management, Victoria University of Wellington,

A postgraduate qualification designed for IT professionals who want to move into senior management roles and build on their knowledge and experience.

Information Systems Engineer, Universidad Abierta Interamericana,

NZQA assessed that this qualification is comparable to a Bachelor in Computer Systems Level 7. The length of this degree is approximately five years.

Technical Knowledge

Although my core responsibilities over the last 8 years involved managing teams and supporting the sales process, I have a solid technical background. I keep up-to-date by taking courses, reading books, and working on hobby projects on my own time. The following are my most current technical skills:

- Cloud computing: Microsoft Azure and AWS
- Development: C#, PHP, JavaScript, React, Typescript, HTML and CSS.
- Databases: MySQL and MS SQL.
- Digital Platforms: Sitecore, Kentico, WordPress and Contentful.

Certifications and Affiliations

- Member of the Institute of IT Professionals until December 2023
- ICAgile Certified Professional
- Business Analysis for Professionals (Equinox Limited)

The above are the most current certifications and affiliations. Over the years, I have been certified and completed short courses on digital platforms, cloud computing (Azure and AWS), management, and more.

References

References available upon request